



Sept. 2/2020

For immediate release:

The WRDSS GO21 Any Which Way You Can A-Thon will take place on Sunday, September 27th, 2020, with events starting September 6th leading up to it.

For the last 18 years, the Waterloo Regional Down Syndrome Society (WRDSS) and supporters have hit the pavement together to raise funds for WRDSS. Due to Covid-19, the 19th annual event will go a little differently, but the goal to support those with Down syndrome and their families in the community remains the same.

Your Neighbourhood, your way!

On September 27th, 2020 the [WRDSS GO21 Any Which Way You Can A-Thon](#) takes place, where hundreds of people near and far will participate all at the same time, for a duration of 21 minutes.

Your way of participating may be doing laps in the backyard, a run around the neighbourhood, a bike ride on the street, or skipping around home! Do something active while staying safe, all while raising money for a great cause.

Participants can register as an individual or team, determine the fundraising goal, invite family and friends, (wherever they might live!) to join the team, and start fundraising!

Ninety-five percent of the funds raised will go to support local WRDSS programs and events for people with Down syndrome and their families and the remaining 5% will be provided to the [Canadian Down Syndrome Society](#).

The event kicks off at 4pm and there will be prizes available to be won!

WRDSS' 21 Challenges Contest

New this year, the WRDSS introduces WRDSS' 21 Challenges over 21 days leading up to the Any Which Way You Can A-Thon. On each day, post a photo or video of you participating in the daily challenge on your Twitter or Facebook account, include the link to an Any Which Way You Can A-Thon fundraising page, and tag #WRDSS21Challenges2020. Make sure your privacy setting for the post is set to Public. For every day you participate, you will be entered into a draw to win one grand prize, a \$200 gift card to either an online or retail store of your choosing. It all starts on September 6th!

To register a team, for more information, and to donate, go to <https://www.wrdss.ca/eventscalander/go21walk/>

WRDSS would like to thank all our event sponsors, specifically Gold sponsor: Toyota Motor Manufacturing Canada Inc.; Silver sponsors: Cook Homes, iA Financial Group, and Valko Financial Inc.; Bronze sponsors: Erick Traplin and Farm Mutual Re, and Media Sponsors: Rogers Radio Group (CHYM 96.7, Country 106.7, 570 NEWS) and Waterloo Region Record.